

# SOUTH CENTRAL OHIO

WIOA Regional Plan  
PY 2023-2026



REGIONAL  
STRATEGIES



## Regional Workforce Strategies

- Increase collaboration and coordination between economic development, education, and other workforce system partners to effectively reduce the duplication of services and maximize resources
- Increase collaboration opportunities with JobsOhio and other state-organized initiatives
- Build out Central Ohio Workforce Alliance, which includes local boards across multiple regions
- Pursue a customer relationship management (CRM) system to share case management data across partner programs for COWA
- Ensure all existing financial and technological resources are utilized effectively while actively pursuing additional funding and partnership opportunities that will improve the development, implementation, and delivery of workforce services
- Capture regional outcomes to improve cross-regional services to job seekers and businesses
- Meet or exceed negotiated workforce performance goals for all programs to maximize community impact and identify areas of opportunity
- Allow regional workgroups to focus on key workforce issues to better meet the needs of job seekers and employers
- Incorporate performance-based contracts, and maximize elements of evidenced-based procurement to ensure high-quality services for job seekers and employer partners
- Build a collaborative system to truly be a one point of contact for all regional employers
- Expand outreach and partnerships with employers through focused industry- and occupational-specific efforts to help identify the jobs of the future and bridge skills gaps among job-seekers
- Broaden training tools to program participants to include allowable training contracts, ITAs and customized training
- Enhance relationships with the healthcare industry through sector partnerships and building career pathways
- Connect job seekers with supportive services that meet their individual needs



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# SOUTH CENTRAL OHIO

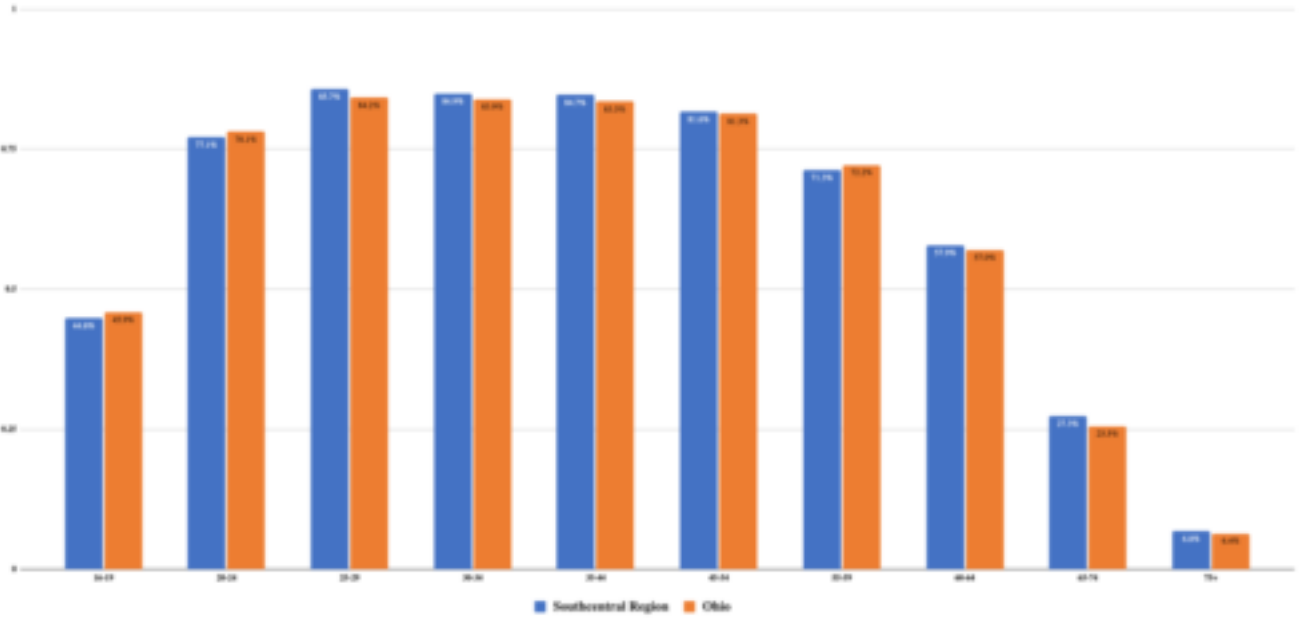
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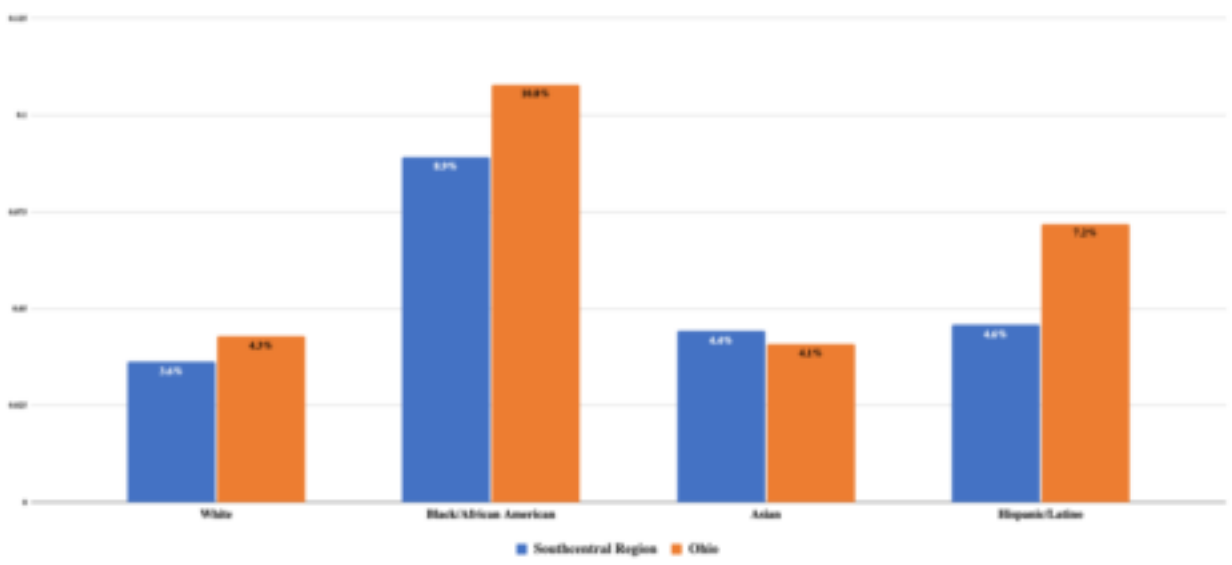
KEY DATA POINTS



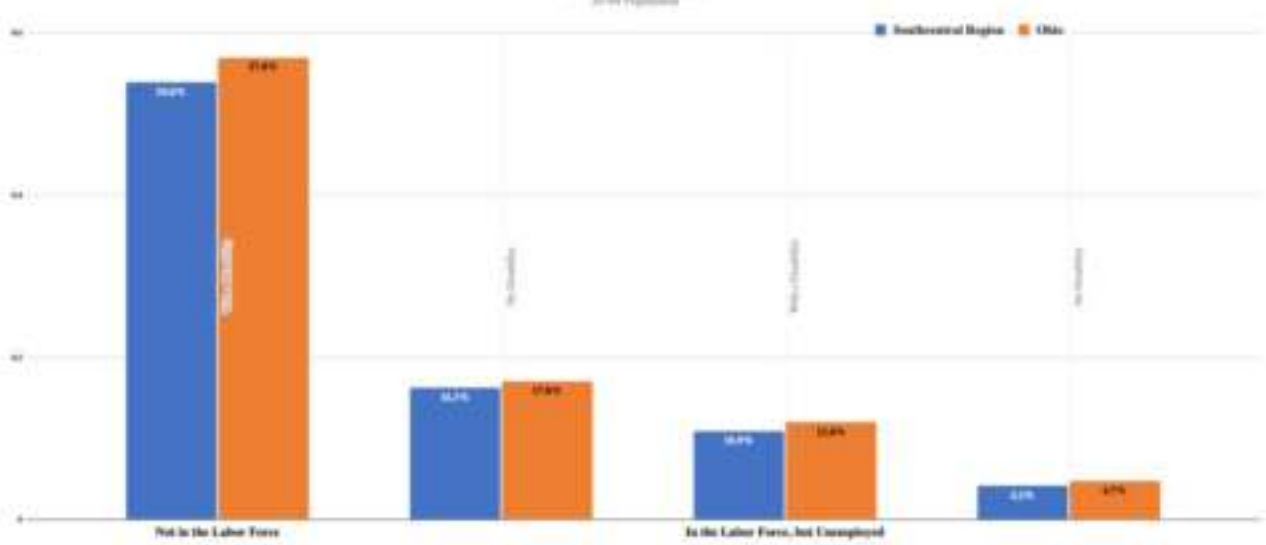
Labor Force Participation Rates by Age



Employment Rates by Race/Ethnicity



Disability and Work Status  
20-64 Population



Annual Average Unemployment Rate



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# SOUTH CENTRAL OHIO

## WIOA Regional Plan PY 2023-2026



POPULATION,  
COMMUTING,  
AND INCOME



### Regional Population

County	2021 Estimated Population	2011 Population Estimates	10-year Population Increase/Decrease
Fairfield	161,064	147,180	9.4%
Franklin	1,321,414	1,180,917	11.9%
Hocking	28,097	29,471	-4.7%
Pickaway	59,333	55,946	6.1%
Ross	76,891	77,594	-0.9%
Vinton	12,696	13,380	-5.1%
<b>Total</b>	<b>1,659,495</b>	<b>1,504,488</b>	<b>10.3%</b>

### Commuting Patterns

County	Employed IN the county but residing OUTSIDE the county	Employed IN the county and residing IN the county	Employed OUTSIDE the county but living IN the county
Fairfield	23,764	17,695	52,173
Franklin	302,954	463,310	146,223
Hocking	3,159	3,051	6,880
Pickaway	8,540	4,384	21,796
Ross	13,138	13,741	13,927
Vinton	1,265	1,130	3,477

Data available through Ohio Department of Job and Family Services at <https://ohiolmi.com/Home/Commuting/Commuting2020>

### Household Income Levels in South Central Region

South Central Region				
	Households	Family Households	Married Couple Households	Nonfamily Households
Total	641,950	387,803	270,964	254,147
Less than \$10,000	6.1%	4.0%	1.3%	10.2%
\$10,000 to \$14,999	3.6%	2.4%	1.0%	5.9%
\$15,000 to \$24,999	8.3%	5.8%	3.0%	12.6%
\$25,000 to \$34,999	9.1%	7.2%	4.5%	12.8%
\$35,000 to \$49,999	13.1%	11.2%	8.8%	16.7%
\$50,000 to \$74,999	18.5%	17.8%	16.7%	19.3%
\$75,000 to \$99,999	13.3%	14.9%	16.6%	9.9%
\$100,000 to \$149,999	15.7%	19.5%	24.9%	8.5%
\$150,000 to \$199,999	6.4%	8.8%	11.7%	2.4%
\$200,000 or more	6.0%	8.5%	11.7%	1.7%
Source: American Community Survey, 2016-2020 5-year data				



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## WIOA Regional Plan PY 2023-2026



### INDUSTRY PROJECTIONS



#### JobsOhio Regional Network - Central Region Industry Employment Projections Report: 2018-2028

Description	Employment	
	2018 Annual	2028 Projected
<b>TOTAL</b>	<b>1,181,645</b>	<b>1,243,557</b>
Goods Producing	142,303	144,550
Construction	40,734	45,245
Manufacturing	87,434	84,487
Service Providing	967,635	1,031,676
Retail Trade	106,778	104,657
Information	16,625	15,655
Financial Activities	82,776	87,186
Professional, Scientific, and Technical Services	61,194	65,577
Management of Companies and Enterprises	37,460	41,158
Administrative and Waste Services	77,331	80,940
Educational Services	87,453	92,106
Health Care and Social Assistance	163,632	194,321
Arts, Entertainment, and Recreation	15,743	17,024
Accommodation and Food Services	95,732	101,947
Other Services	39,372	40,180
Government	78,823	78,468
Federal Government	14,590	13,974
State Government	26,005	24,554
Local Government	38,228	39,940
Self Employed and Unpaid Family Workers	71,707	67,331

Source: Ohio Department of Job and Family Services, Bureau of Labor Market Information, July 2021.

#### JobsOhio Regional Network - Southeast Region Industry Employment Projections Report: 2018-2028

Description	Employment		Projected Change in Employment 2018-2028
	2018 Annual	2028 Projected	
<b>TOTAL</b>	<b>396,401</b>	<b>397,732</b>	<b>1,331</b>
Goods Producing	83,232	84,270	1,038
Agriculture, Forestry, Fishing, and Hunting	23,521	24,686	1,165
Mining	4,741	5,192	451
Construction	14,556	16,138	1,582
Manufacturing	40,414	38,254	-2,160
Service Providing	259,558	265,087	5,529
Wholesale Trade	7,991	7,828	-163
Retail Trade	42,396	41,935	-461
Transportation and Warehousing	11,477	12,822	1,345
Information	2,668	2,295	-373
Professional, Scientific, and Technical Services	5,725	6,002	277
Management of Companies and Enterprises	1,968	2,246	278
Administrative and Waste Services	11,992	12,593	601
Educational Services	34,145	33,153	-992
Health Care and Social Assistance	57,112	62,350	5,238
Accommodation and Food Services	31,419	32,494	1,075
Other Services	9,882	9,672	-210
Government	27,497	26,476	-1,021
Federal Government	3,888	3,557	-331
State Government	5,913	5,488	-425
Local Government	17,696	17,431	-265
Self Employed and Unpaid Family Workers	53,611	48,375	-5,236

Source: Ohio Department of Job and Family Services, Bureau of Labor Market Information, July 2021.



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## WIOA Regional Plan PY 2023-2026



### SWOT ANALYSIS



#### SWOT Analysis (Common)

Common SWOT results across the Region included:

<b>Strengths</b>	<ul style="list-style-type: none"> <li>• Availability of grant funding</li> <li>• Good working relationships across the region</li> <li>• Experienced and professional staff</li> <li>• Service delivery to job seekers and businesses</li> <li>• Local board member involvement</li> </ul>
<b>Weaknesses</b>	<ul style="list-style-type: none"> <li>• Child Care in the Region</li> <li>• Availability of housing</li> <li>• Access to transportation</li> <li>• Continued economic challenges for individuals coming out of the pandemic</li> <li>• Opportunities for individuals with criminal background issues</li> </ul>
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Workforce partners working together to service businesses in the region</li> <li>• Apprenticeship programs</li> <li>• Collaboration opportunities with education programs</li> <li>• Collaboration opportunities with economic development and workforce development programs</li> <li>• Improving economic conditions for business expansion</li> </ul>
<b>Threats</b>	<ul style="list-style-type: none"> <li>• State and federal funding dynamics</li> <li>• Potential budget cuts or lack of increased availability of funds to serve customers</li> <li>• Lack of sufficient housing for job seekers</li> </ul>

#### SWOT Analysis (Area #11)

Local Area #11 SWOT with approximately 70% or above of respondents answering "high" or "regular" in each category:

<b>Strengths</b>	A wide variety of businesses and industries, workforce policies, grant funding, good working relationships across the region, experienced and professional staff, economic development activities in the region, partnerships with other workforce organizations, overall service delivery to job seekers, overall service delivery to businesses, local board member involvement.
<b>Weaknesses</b>	Childcare access, workforce housing issues, and lack of opportunities for individuals with criminal background issues.
<b>Opportunities</b>	Partners working together to serve businesses, apprenticeship programs, energy and expertise of board members, collaboration opportunities with education partners, collaboration opportunities with economic development and workforce partners, improving economic conditions, and business expansion.
<b>Threats</b>	State and federal dynamic, potential budget/grant cuts, lack of sufficient housing to meet job demands.

#### SWOT Analysis (Area #20)

Local Area #20 SWOT with approximately 70% or above of respondents answering "high" or "regular" in each category:

<b>Strengths</b>	Grant funding, good working relationships across the region, experienced and professional staff, economic development activities in the region, facilities and office locations, partnerships with other workforce organizations, overall service delivery to job seekers, overall service delivery to businesses, local board member involvement.
<b>Weaknesses</b>	Transportation access for customers, Child Care access, economic challenges for customers.
<b>Opportunities</b>	Partners working together with businesses, apprenticeship programs, shared services across local areas, grant funding opportunities, collaborations with education partners, collaboration with economic development and workforce partners, improving economic conditions, and business expansion.
<b>Threats</b>	Lack of sufficient housing



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### EDUCATION AND LANGUAGE



#### Educational Levels in the Region

	Less than 9th grade	9th to 12th grade, no diploma	High school graduate (includes equivalency)	Some college, no degree	Associate degree	Bachelor's degree	Graduate or professional degree	Percent high school graduate or higher	Percent Bachelor's degree or higher
Southcentral Region	2.9%	6.2%	27.4%	19.6%	7.4%	23.0%	13.6%	90.9%	36.6%
Ohio	2.7%	6.5%	32.8%	20.3%	8.8%	17.9%	10.9%	90.8%	28.9%

Source: American Community Survey, 2016-2020 5-year data

#### Job Postings by Education Level

South Central Ohio Region	Number
<b>Education Range for All Available Ads</b>	
GED/High School	34.6% 56,875
Associate Level	11.9% 19,544
Bachelor's Degree	48.6% 79,824
Master's Degree	2.9% 4,768
Doctoral Degree	2.1% 3,372
	100.0%
Total Available Ads	164,383

Source: TalentNeuron Gartner™

#### Employment Projections by Educational Level

2018-2028 Occupational Employment Projections for the JobsOhio Central Region	
Occupational Education Level	Annual Openings
No formal education credential	30,162
High school diploma or equivalent	37,356
Some college, no degree	1,548
Postsecondary non-degree award	5,790
Associate's degree	1,872
Bachelor's degree	17,079
Master's degree	1,377
Doctoral or professional degree	1,062

Source: Ohio Department of Job and Family Services, Bureau of Labor Market Information, July 2021.

#### Languages Spoken Other Than English

18-64 Population								
Speak Other than English in the Home					Speak English less than "Very Well"			
	Speak Spanish in the Home	Speak another Indo-European Language	Speak an Asian or Pacific Islander Language	Speak another Language	Speak Spanish	Speak another Indo-European Language	Speak an Asian or Pacific Islander Language	Speak another Language
Southcentral region	34,696	31,911	29,322	35,871	17,953	21,451	17,790	22,793

Source: American Community Survey, 2016-2020 5-year data



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